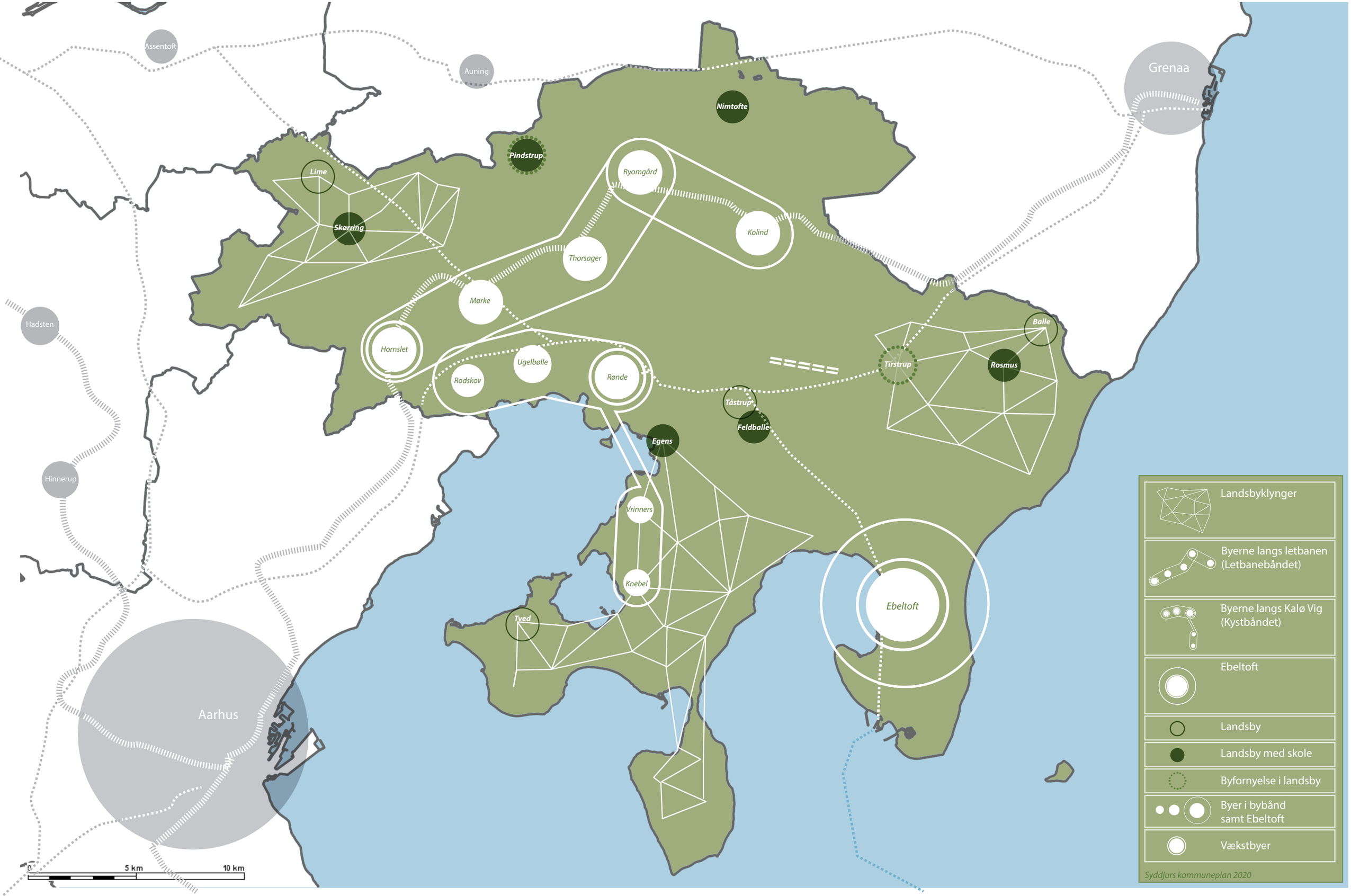HOVEDPRINCIPPER - HVERDAGSLIV OG BYVÆKST